

New 3D Technology within your reach

ARC+ 2011 was conceptualized and elaborated on more than 4 years of work in order to make this software highly capable to satisfy the needs of its creative users. Whether you are an independent interior decorator or an architect in a big firm, this product will revolutionize the way you work and even more the way you communicate with your clients.

Already present in more than 30 countries, ARC+ has become a benchmark for 3D technology.

With its new product, ARC+ 2011, it establishes the conception of 3D design in a much more intuitive and qualitative way: new possibilities adapted to the expectations of architects and designers combined with an easy to use philosophy and very powerful real time rendering. These are the main advantages of the new product from ARC Technology.



We offer total innovation!

Due to its vast experience and knowledge in this area, ARC Technology now gives you the tool to easily obtain your building permits using its impressive rendering engine. Insert your projects in their future context to convince your clients and change the materials easily and quickly.

ARC Technology and Lightworks partnering for your benefit

With more than 3 million users globally, Lightworks is the leader in 3D rendering and now ARC+ users will benefit from its know-how. Salvo Barbera, Director of development of ARC+ explains: "We chose to work with Lightworks because we wanted to give our users the best possible product. We are delighted with the results from our partnership which have

exceeded all our initial expectations and those of our customers too. The Lightworks support team has been a great help with the integration of Lightworks within ARC+ and we look forward to working with them in the years to come." For Dave Forrester, Lightworks' CEO, "We're delighted by the release of the new ARC+ software and to see Lightworks being used in an exciting way within this application. ARC Technology has implemented some very innovative features which we believe will make a real difference to their customers' rendering experience".

A stable and innovative product

The first users haven't stopped praising. According to Stephane Dussol, distributor and trainer of ARC+ 2011, the professionals are very satisfied and unanimously emphasize "the arrival of a stable and innovative product in the market". For Stephane Dussol, "it's a small revolution in the 3D world; the launch of ARC+ 2011 keeps all its promises from the technical innovations to the performance and simple usability point of view". Only 2 days of training are required to know how to use all 3D tools of ARC+ 2011.



In order to create the most complete and powerful tool, ARC Technology collaborated with many professionals. Daniel Leclerc is one of those. The professor has written the tutorial for ARC+ 2011 with the focus that "without a good materials support, it's almost impossible to proceed". He has conceived a tutorial to guide the beginners step by step. He adds: "In my classes, I was already able to verify how easy it is for the students to play with all possibilities and tools offered by ARC+ 2011. The results, the esthetics and the environment concerns are keys".

Besides all this, we can still add a very important point. For Alain Chaumeil, who commercialize CAD software, "The upgrade price is very competitive".

ARC+ 2011 keeps with the pace gained by the ARC+ 2009, which had already impressed the professionals due to its performance and exceptional stability. With ARC+ 2011, you will enter into the new era of CAD design in a simple, efficient, and exciting way.

www.arc-techno.com



We observe the same enthusiasm from the architects' side, Marcos Aquino, a Brazilian architect specializing in CAD models, has been using ARC+ solutions, for more than 20 years. His comments are straight forward: "ARC+ 2011 is accurate, fast and economic.

ARC Technology knew how to create a trustful relation with its clients. The arrival of this new tool confirms this relation with its stability and adaptability". ARC+ 2011 works perfectly on Windows and guarantees an ideal communication with all the actors of your project using other modules.